



## **70-Year Old Musician Kicks Meds, Keeps on Truckin’ with the help of IDEAL LIFE®**

Seventy-year old Ira Roberts is a busy man. A church minister for 35 years, he also teaches at William Patterson University and travels 300+ miles a week as a gospel musician. With such a packed schedule, Ira can’t afford to let his diabetes slow him down. At home or on the road, he stays on a healthy track by providing his doctors with 24/7 access to all his latest health information.

How’s that possible?

Ira uses remote health monitoring devices designed by IDEAL LIFE. Products such as the IDEAL LIFE Gluco-Manager™ (a glucose meter) make it easy to capture and transmit important health data, no matter where he happens to be. For Ira, being able to send his glucose readings wirelessly and automatically is what has allowed him to remain active and fully independent.

“IDEAL LIFE helps me manage my health by getting all my doctors on the same page,” said Ira. “The system acts as a watchdog of my diabetes.”

Ira once took injected medications to manage his Type II diabetes, such as Byetta and Lantus, which tended to cause significant fluctuations in his body weight. Now, in addition to his IDEAL LIFE glucose meter, Ira uses the IDEAL LIFE Body Manager™ (a digital body weight scale) to monitor his weight on a daily basis. Such accurate, up-to-the-minute information has allowed his doctors to make timely and effective medication adjustments. Together, the two IDEAL LIFE products have proved so successful that Ira has been able to stop taking three medications.

Now that’s improved quality of life.

The IDEAL LIFE Gluco-Manager uses test strips that require only a very small sample of blood and comes as part of a package that includes a starter kit, the IDEAL LIFE Pod™ (the system’s wireless gateway), and the IDEAL LIFE communication and information management service. This complete Diabetes Management System is currently available through select health plans, and the only cost to users is for a daily supply of modestly-priced test strips.

IDEAL LIFE’s easy, affordable, consumer-inspired products are a perfect solution for on-the-go people such as Ira Roberts. Remote health monitoring has truly allowed him to live his IDEAL LIFE - anytime, anywhere!