



IDEAL LIFE® and Bayada Nurses Reduce Hospitalizations by 40-60 Percent For Patients with Congestive Heart Failure (CHF) and Hypertension

Wireless telehealth products contribute to major cost-savings and optimal patient care

Toronto (May 27, 2009) - IDEAL LIFE, INC. and home care agency Bayada Nurses Inc. announced today that hospitalizations for patients using IDEAL LIFE's remote health management products for CHF and hypertension have decreased 40 to 60 percent since the program began in September 2007. The clinical results were so favorable that Bayada Nurses, one of the nation's largest home health providers, has expanded use of the IDEAL LIFE system across offices in Pennsylvania, Arizona and New Jersey.

Participating patients monitored their daily weight fluctuations - a key indicator of heart failure - and blood pressure using both a Bluetooth-enabled digital weight scale (the IDEAL LIFE Body Manager™) and a blood pressure monitor (the IDEAL LIFE BP-Manager™). The wireless telemedicine devices easily and automatically store and send health information to designated medical professionals, enabling them to make timely decisions that can prevent unnecessary hospital stays. Bayada staff also found that IDEAL LIFE's products provided opportunities for "teachable moments" with their patients, especially when symptoms were most acute.

"Preventing just one hospitalization can save health plans as much as \$30,000," said Brian Farber, director of the Telehealth Program at Bayada Nurses. "Using IDEAL LIFE's affordable and effective products, we now have the potential to help millions of people better manage their health and reduce healthcare costs."

IDEAL LIFE is one of the most widely-used systems for remote health monitoring in North America, with FDA-approved products designed for individuals with chronic conditions such as CHF, diabetes, obesity, and hypertension. The company's consumer-inspired monitoring devices can be used with cell phones, land line phones, and the Internet, and have gained enthusiastic support from medical experts across the country.

"More than two-thirds of the population over 65 will eventually need some form of long-term care," said Jason Goldberg, president and founder of IDEAL LIFE. "As assisted living costs continue to rise, we are more committed than ever to developing new healthcare solutions that truly benefit the quality of people's lives."

For more information, please visit www.ideallifeonline.com or contact Jason Goldberg, president of IDEAL LIFE, at 416-489-1494, jgoldberg@ideallifeonline.com.

About IDEAL LIFE, INC.

Based in Toronto, Canada, IDEAL LIFE is a multinational company that delivers timely and accurate health information through collaborative solutions that are secure, reliable, and mobile. The FDA-approved products are wireless, easy-to-use and available for a fraction of the cost of competing products, requiring no extra cables, a computer, or extra steps. With an open technology platform that supports customization and seamlessly integrates with existing information based systems, IDEAL LIFE eliminates the need for new software or data reconfiguration. Products are designed for individuals with chronic conditions such as congestive heart failure, hypertension, diabetes, asthma, and obesity. For more information, visit www.ideallifeonline.com.

About Bayada Nurses, Inc.

Founded in 1975, Bayada Nurses is an independently-owned home health agency that employs more than 12,000 nurses, home health aides, therapists and social workers in more than 140 offices and 18 states, as well as the UK. Bayada Nurses provides skilled, rehabilitative, therapeutic, personal care, and support services to people of all ages in the comfort of their own homes. For more information, visit www.bayada.com.